



EXPRESSION OF INTEREST (EOI)

## **REBRANDING OF THE NATIONAL ARTS COUNCIL OF NAMIBIA**

The National Arts Council of Namibia (NACN) is seeking qualified agencies to assist in rebranding of the agency, creating a new brand identity that reflects its mission and values. The agency chosen will be responsible for designing a new logo, developing a comprehensive branding strategy, and positioning the NACN to old and new audiences. Proposals will be evaluated based on various factors, and the successful agency will be expected work collaboratively with the NACN Secretariat.

The submission deadline is 22 May 2023, and should be deposited in the tender box at the NACN offices.

For more information, please contact Ms. Gretta Gaspar, NACN Administrator/Secretariat, at +264 61 293 33 11 / +264 811 450 641 or [artscouncilnamibia@gmail.com](mailto:artscouncilnamibia@gmail.com). Visit the NACN website at [www.artscouncilnam.org](http://www.artscouncilnam.org).